

CREMA y POMADA

SERVICES

Studio

Crema y Pomada is a visual studio specialises in brand identity, packaging, website and e-commerce design.

We create brands that are not only visually appealing but also tell a deeper story and resonate with audiences.

During the design process we value kind and open communication, guiding us to bring your vision to life.



Crema y Pomada

Services

Services

Brand Identity



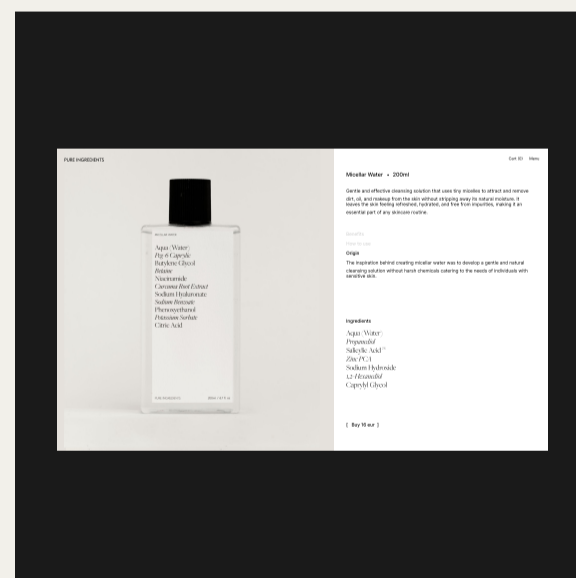
Memorable brand identity design that perfectly catches your brand's spirit and resonate with your audience.

Packaging



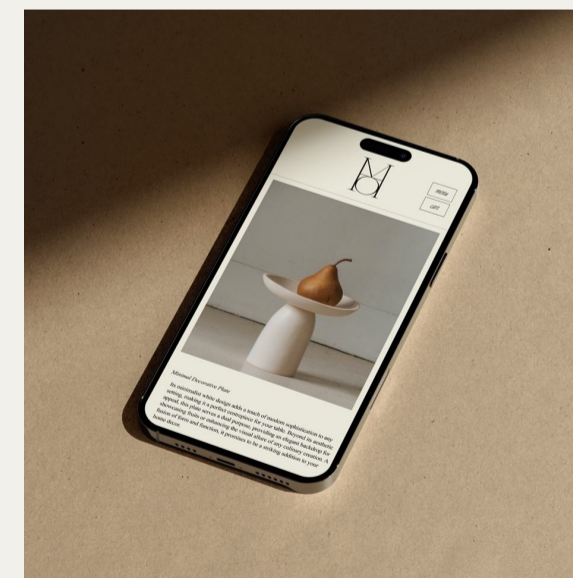
Beautifully crafted packaging design that stands out among other products, not only ensuring that customers remember your brand but also enticing them to purchase your product.

E-commerce



E-commerce that stands out in the online market by uniquely showcasing your product. Crafted with an exceptional user experience that drives conversions. Easy to update, scale up, and maintain in the future.

Webstie



Visually appealing and functional websites that perfectly showcase your online presence. Easy to update and maintain in the future.

Brand Identity Pricing

Brand Identity - Basic

2 weeks 1600 EUR

- Questionnaire
- Mood-board
- Logo
- Colour Palette
- Typography
- Typography usage
- Brand Guideline

Brand Identity - Standard

5 weeks 3200 EUR

- Questionnaire
- Brand Strategy Session
- 3 art directions to pick from
- Mood-board
- Logo
- Monogram
- Colour Palette
- Typography
- Typography usage
- Supportive elements (pattern, icons)
- Brand Guideline



Packaging
Pricing

Packaging style definition
box + label

2 weeks 1200EUR

- Packaging Style definition
- Label Style definition

Packaging style definition and printing files
box + label

3 weeks 1800 EUR

- Packaging Style definition
- Label Style definition
- Files ready to print
- Contact with packaging provider



Basic Website

3 weeks 1800 EUR

4 pages

- Wireframes Session
- 2 Mood Boards to Pick the Style From
- Style Definition
- Design for Up to 4 Pages
- Development for Up to 4 Pages
- Styling the Theme
- Easy-to-Edit Content Management System

Squarespace

Medium Website

5 weeks 2600 EUR

6 pages

- Wireframes Session
- 2 Mood Boards to Pick the Style From
- Style Definition
- Design for Up to 6 Pages
- Development for Up to 6 Pages
- Styling the Theme
- Easy Editable Content Manager

Squarespace

100% Custom UX/UI Project

10 weeks UX/UI from 1600 EUR
Development from 1600 EUR

Final prices depend on the number of pages and their complexity.

- Wireframes Session
- 2 Mood boards to Choose From
- Style Definition
- UI Design File
- Style Guide
- Design System Easy to Scale Up
- Unique Design
- Development
- Easy Editable Content Manager

WordPress



E-commerce

Basic E-commerce

3 weeks 2600 EUR

Shopify
Squarespace

- Product Page
- Collection Page
- About Us
- Contact
- Cart
- Checkout
- Basic Legal Page

- Wireframes Session
- Mood Board
- Style Definition
- Restyling the Basic Theme
- Easy Editable Content Manager
- App Integration

Standard E-commerce

4 weeks 3400 EUR

Shopify
Squarespace

- Product Page
- Collection Page
- About Us
- Contact
- Cart
- Checkout
- Basic Legal Page

Optional: +3 Extra Pages

- Wireframes Session
- 2 Mood Boards to Pick the Style From
- Style Definition
- Premium Theme License
- Restyling the Premium Theme
- Easy Editable Content Manager
- App Integrations

E-commerce 100% Custom Template

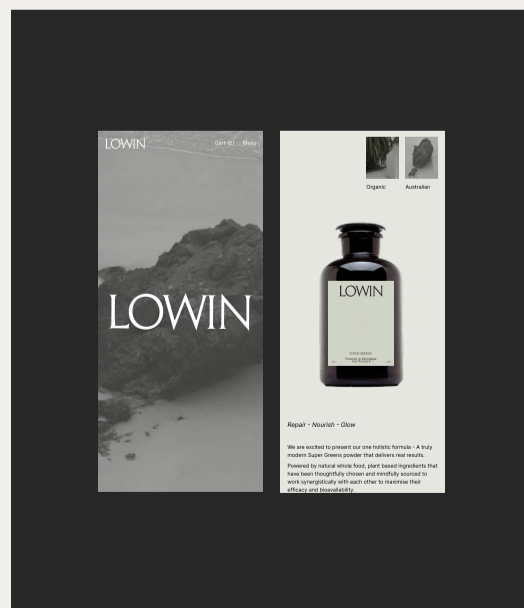
10 weeks 7200 EUR

Shopify
WooCommerce

- Product Page
- Collection Page
- About Us
- Contact
- Cart
- Checkout
- Basic Legal Page

Optional: +3 Extra Pages

- Wireframes Session
- 2 Moodboards to Choose the Style From
- Style Guide
- UI Design File
- Design System Easy to Scale Up
- Unique Custom Template Design
- Unique Custom Template Development
- Easy Editable Content Manager
- App Integrations



Contact us or book a call for more details.

office@cremaypomadastudio.com

[book a call](#)



Thank you.